



AAE Podcasts, new channel of communication



PODCAST

- Target group: actuaries (training/educational purposes)
- Format: professional (introduction voice-over, onscreen identity) *to be developed*
- Topics: current topics e.g. AI, Sustainability, etc. *to be identified*
- Advantages: pre-recorded, listen to at convenient time, 'drumbeat' of consistent/regular communication
- To investigate: resources needed, costs, volunteer availability, priority
- Proposal: AI-DS approached us with this idea. We could consider doing a pilot for production/interest purposes.

The Board is asked to give feedback on the idea and to determine the level of priority.